



Election Committee Announces Two Candidates for District V President

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Links:

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District V Leadership
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tion



Doug Long - Presidential Candidate

In the interest of “word economy” I have prepared a bulleted list with a minimum of elaboration on the direction of our association and my ability to get us to those goals.

The MAATA is not my association. It is not your association. **It IS our association.** We need to stay the course set by history, plan for the future while taking care of business today.

Change is an opportunity to grow.

Experience:

- Old enough to have been around the block but not so old as to be too set in the old ways.
- We will run time efficient business meetings.
 1. We will adopt a six step meeting format. All meetings will follow this format so that if we are going to have a 5 hour meeting so we have time for discussion, then we know that going in.



Ron Walker - Presidential Candidate

Enthusiasm, organization, and drive are qualities that have been imperative in my success as an athletic trainer, educator, and organizational leader. Without a high energy and creative personality, developing exciting learning environments, implementing successful legislative strategies, and cultivating leadership from within the Oklahoma Athletic Trainers’

Association (OATA) would not have been possible.

These qualities, along with my professional and educational experiences, provide an excellent foundation for presidential leadership of District Five. While I recently completed my term as president of the (OATA), I wish to continue my service to our profession at the district level. Not only will I fulfill the basic responsibility of district presidency, I, if elected, will go above and beyond by addressing new challenges, creating new relationships,



**View the Presidential
Candidates Biographies and Resumes at
www.maata.net**

Presidential Candidates

Doug Long Continued

2. The meeting process is designed to facilitate progress so we don't bog down in "*paralysis by analysis*".

Experience on the MAATA Board

- Appointed by Director Noonan to fill a one year vacancy.
- Elected as District Secretary for six more years.
 1. Worked with the District Secretaries and Treasurers' (DST) committee chair to provide leadership to the national committee.
 - a. Chaired the committee task force to coordinate membership e-blast topics through the course of the year.
 - b. Provided a leadership development workshop on conflict resolution for the entire committee.
 - c. Facilitated group discussion on relevant topics for the Secretaries' break outs at DST meetings.
 2. Worked with the NATA national office staff on the following projects
 - a. Part of the committee that helped Mark Christopher develop the current membership database.
 - b. Coordinated MAATA membership recruitment with John Honaman.
 - c. Coordinated meeting needs with Lori Marker and Anita James for our Annual Symposium.
- Historical perspective of past endeavors
 1. Does not mean we can't try something new, we will have less chance of repeating prior unsuccessful projects.
- Existing relationship with the State Reps on the BOD
- Continuation of working relationship

Ron Walker Continued

athletic training peers.

As evidenced by the attached curriculum vita, my experiences in a variety of practice settings, as well as service to local, state, regional, and national organizations, has given me the opportunity to develop the attributes that a successful leader must have—exceptional communication skills, organizational skills, teamwork skills, and the ability to build rapport with both internal and external stakeholders. My educational, professional, and service endeavors have provided the opportunity for the development of strong analytical skills and the ability to juggle multiple projects while delivering under deadline pressure.

I understand the duties and responsibilities of an individual in this position, and am confident that I will perform them without hesitation. I am certain that my knowledge, skills, and abilities will provide a valuable asset to the Mid-America Athletic Trainers' Association. If you have any reservations or questions regarding my nomination materials, feel free to contact me at any time.



View the
**Presidential
 Candidates
 Biographies and
 Resumes at
www.maata.net**

Presidential Candidates

Doug Long Continued

with Eric McDonnell for a more seamless transition

Team player

- Shared knowledge and responsibilities:
 1. No one person will know every thing about a process or plan.
 2. No one will be indispensable to the success of our group.
- Happy to share a success with all involved, “No ‘I’ in Team”
- Training on interactions of generations
 1. I believe I can help motivate, encourage and foster good relationships with the multiple generations to facilitate interaction and activity.
 2. We are a varied group in many ways.
- Collaborated with Steve Knoche on constitution re-write.
- We will have more people involved as participants on committees.
 1. Convention committee alone has slots for program chair, site chair and registration assistants in the manual.
 2. Most district committees, task forces, etc have room for people to be able to participate.
 3. We will actively seek, persuade, recruit and cajole people to gain their willing and happy interaction on committees.

Membership Service:

- Members will be treated more as customers.
 1. Work to ensure the best value for memberships’ dues dollars.
 2. Recruit and retain members
 3. Increase membership participation
 4. Encourage committees to have more people involved.
 5. Membership recruitment, retention and service will become an important function for every member.

Thinking and planning ahead to continue moving forward:

- Finance Committee
- Thinking/planning ahead of the curve

Ron Walker Continued

I appreciate your careful review of application materials, as well as your service to the district, and am confident in the consideration given to all participants in this process.

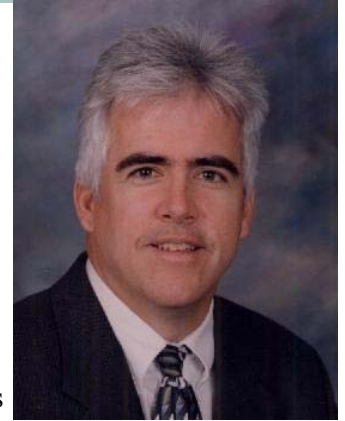
Genuinely,

Ron Walker

Doug Long Continued

Needs going forward:

- Create a mission and vision
- Create a 1, 2 and 3 year plan with a 5 year vision.
- Promote athletic training on the district level.
- Safeguard membership funds, while providing as many services as possible.
- Continue to help the convention grow and expand.
 1. We will investigate new electronic media for convention presentations.
- We need to develop a Policy and Procedure Manual
- We should investigate articles of incorporation.
 1. We should investigate which state has the most effective laws to best serve our association.
- Visit all state meetings to be more visible to the membership.
- Get more members, of all levels, involved in committee work.
- Provide more mentorship opportunities for the student membership.



Letter from MAATA Director Terry Noonan, ATC

Dear MAATA Members,

It seems like just yesterday that we were in Philadelphia at the National Convention. The NATA BOD has had about three conference calls since the meeting to address various issues. You can view these on the NATA Web page, but I will list the issues I viewed most important.

JUNE:

COMPONENT RELATIONS PROJECT TEAM (CRPT):

Mark Gibson presented the CRPT survey and report. Although multiple components were analyzed, the project team was comprised of one representative from each district and the findings of the team related to district and state association issues.

VOTED: TO DIRECT THE COMPONENT RELATIONS PROJECT TEAM (CRPT) TO PREPARE A BUDGET-NEUTRAL PROPOSAL FOR THE FORMATION OF A STATE LEADERSHIP COUNCIL (SLC). THE PROPOSAL SHOULD ENCOMPASS THE COUNCIL'S CONFIGURATION, COMPOSITION, HOW REPRESENTATIVES WOULD BE SELECTED, TERM LIMITS, HOW THE STATE LEADERSHIP FORUM WILL BE AFFECTED, HOW A COUNCIL IS CREATED, REVIEW OF THE MISSION STATEMENT AND OTHER PERTINENT POINTS.

SLC MISSION: TO IDENTIFY AND ADDRESS ISSUES DIRECTLY AFFECTING STATE ASSOCIATIONS AND COORDINATE LEADERSHIP DEVELOPMENT FOR STATE LEADERS. IN PLANNING A LEADERSHIP DEVELOPMENT PROGRAM, VOLUNTEER AND STAFF TIME, EXPENSE AND AVAILABILITY SHOULD BE TAKEN INTO CONSIDERATION. IDEALLY, THE STATE LEADERSHIP FORUM COULD BE RECONFIGURED INTO A LEADERSHIP ACADEMY. STARTRACKS COULD BE INCORPORATED.
PASSED 10-0-0

The board did not think the CRPT was the best group to study the district structure and determine ways to enhance communication. Thus, it was proposed that the Board create a separate team to conduct such a study.

VOTED: TO CREATE A PROJECT TEAM TO LOOK AT GOVERNANCE STRUCTURE.

(6, 2) PASSED 10-0-0

VISION QUEST UPDATE: President Albohm reported no further calls are scheduled for Vision Quest. A report will be posted for membership and the board will

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Continued Letter from Terry Noonan

receive an e-mail with the results. Vision Quest will help our strategic initiative and is a plan for the profession, said Albohm.

COACHES SPORTS SAFETY COURSE: Cate Brennan Lisak said discussions with the YMCA, American Heart Association and National Council for Youth Sports are underway. The YMCA has its own sports safety course but is willing to promote this course to their members. The AHA and NCYS are interested in partnering with us. There is no better group than NATA to produce and deliver a sports safety course. Doing so allows NATA to control the messaging. The Board recognized that the course may have a financial loss the first year because of start-up costs. It approved in principle that up to \$50,000 from surplus 2010-11 revenue be used to cover any losses. If there are no surplus funds in 2010-11, then the loss would be covered out of the savings reserves.

VOTED: TO APPROVE THE BUSINESS PLAN WITH MARKETING TARGETED AT YOUTH SPORTS. STAFF WAS DIRECTED TO STUDY THE SECONDARY SCHOOL MARKET AND REPORT BACK TO THE BOARD AT A FUTURE BUT UNDETERMINED DATE.

(10-2) PASSED 10-0-0

PROPRIETARY INSURANCE PRODUCT: David Saddler reported that staff is studying insurance offerings from NATA; precipitated by the potential idea to offer coaches a liability insurance product in conjunction with the safety course being developed. Saddler highlighted the current status of the program and stated that the liability product is by far the anchor of the program. NATA works with Marsh as a program sponsor and receives a royalty for its license of NATA intellectual property to Marsh (which is calculated based on premiums sold to members).

Saddler indicated that a report will be produced that will examine the potential to create an insurance captive company owned by NATA, which could house the programs for members and other audiences, such as youth coaches. Staff will consult with a variety of experts. Clearly one option is to remain with Marsh. The interactions resulting from the investigation process is strengthening NATA's relationship with Marsh. The report will be completed by September 1, 2010.

RECOGNITION PROJECT TEAM UPDATE: Paul Ullucci reported the project team will extend its initial timeline to allow the group additional time to refine its recommendations and provide the Honors and Awards Subcommittees with an adequate opportunity to determine specific award assessment criteria, beta test and implement the new system successfully. The updates will be in place for the 2011-2012 awards cycle.

Ullucci asked the board for clarification on the mission of the Hall of Fame and what distinguishes it from the other awards. The board agreed the Hall of Fame should be comprised of members who have made a significant, lasting impact on the profession of athletic training and the quality of healthcare delivered by athletic trainers.

Hall of Fame Members

1994 Inductees

Victor Byron "Jack" Bird
Oklahoma State University

Charles Cramer
Cramer Chemical Company

Frank H. Cramer
Cramer Chemical Company

Oliver J. "Ollie" DeVictor
University of Missouri

Arthur D. Dickenson
University of Northern Iowa

James Henry "Doc" Johnson
Oklahoma State University

Bruce Melin
Washington University in
Saint Louis
Kansas State University

Laurence "Porky" Morgan
Kansas State University

Dean Nesmith
University of Kansas

Kenneth Rawlinson
Kansas State University

Paul Schneider
University of Nebraska



Hall of Fame Members

1995 Inductees

Warren G. Arial Jr.
Iowa State University

Roland E. "Duke" LaRue
University of Nebraska

Ronald "Kickapoo" Logan
University of Kansas

Al Ortalani
Pittsburg State University

C.F. "Frank" Randall III
Iowa State University

John Dudley Rockwell
University of Colorado

Wayne Rudy
Kansas City Chiefs

George F. Sullivan
University of Nebraska

Fred Wappel
University of Missouri

Continued Letter from Terry Noonan

VOTED: THE BOARD REAFFIRMED THE PURPOSE AND DESCRIPTION OF THE HALL OF FAME AWARD AS STATED IN THE FOLLOWING DOCUMENTS THAT ARE ALREADY POSTED AND IN PLACE

1. "MEMBERS INDUCTED INTO THE HALL OF FAME MUST EXEMPLIFY THE MISSION STATEMENT OF NATA BY ENHANCING THE QUALITY OF HEALTHCARE PROVIDED BY CERTIFIED ATHLETIC TRAINERS AND ADVANCING THE PROFESSION OF ATHLETIC TRAINING." THIS WORDING HAS BEEN ON THE HALL OF FAME WEBSITE SINCE 2006 AND IS STILL ACCURATE.

2. "THE HALL OF FAME...RECOGNIZES QUALIFIED NATA MEMBERS FOR THEIR EXCEPTIONAL AND UNIQUE CONTRIBUTIONS TO THE ATHLETIC TRAINING PROFESSION. THIS IS A NATIONAL AWARD THAT REFLECTS A LIFETIME OF COMMITMENT TO ATHLETIC TRAINING, ESPECIALLY AT THE NATIONAL LEVEL." THIS WORDING ON THE CURRENT HALL OF FAME APPLICATION IS CORRECT.

THE PROJECT TEAM SHOULD CONTINUE WITH ITS CHARGE TO REVIEW NATA'S RECOGNITION PROGRAM WITH A NEW EYE, ENSURING IT IS FAIR TO MEMBERS IN ALL SETTINGS.

(9, 4) PASSED 10-0-0

The board understands NATA contributions and leadership will usually be a strong component of a candidate's national service. However, existing materials already unequivocally state the Hall of Fame award is for extraordinary contributions to the profession, rather than NATA per se. The board wants candidates to be fairly credited with service and leadership to other national organizations representing or related to athletic training, healthcare or other relevant causes. The board believed this was important and requests that the Hall of Fame subcommittee make this specific adjustment for the upcoming 2010-2011 awards cycle.

An essential part of the recognition project team's efforts should include expanding award information gathering and evaluation to encompass the many new ways members now can be involved and work on behalf of the association and the profession since our awards program was overhauled almost 20 years ago. One important example is advocacy, which is vital to the implementation of our strategic plan and plays a critical role in successfully achieving our organizational goals. This is a pivotal way a member today can help advance the profession. Advocacy activities should be requested on the data form and receive a substantial weight in the evaluation of candidates.

The project team was created to look at the big picture and bring forth some new perspectives on recognition. The Honors and Awards Subcommittee Chairs have been included as part of the project team to be sure the project team's work is not happening in a vacuum. This does not mean subcommittee chairs should consult their subcommittees on every issue, since the project team, not the subcommittees,



Hall of Fame Members

1996 Inductees

James Booher

South Dakota State
University

Denis F. "Izzy" Israw

North Dakota State
University

1997 Inductee

Dr. Ronald VanDam

Central Missouri State
University

1998 Inductee

John A. Baxter

Emporia State University

1999 Inductees

Clint Thompson

Truman State University

Wayne Wagner

University of Nebraska -
Omaha

Continued Letter from Terry Noonan

has been charged with this endeavor. However, they should be keeping their subcommittees well informed and in the loop on the project team's progress so that ultimately the project team's recommendations are not a complete surprise to them. The recognition project team's report will be presented to the board for discussion and review. Recommendations the board approves will then be forwarded to the subcommittees for implementation.

Eve Becker-Doyle commended staff for finding ways to save money. By holding the spring board meeting in Dallas, staff was able to save NATA \$21,000. The annual meeting program was done in-house this year, resulting in a savings of \$24,750 from last year. Exhibitor attendance at this year's trade show is excellent. **2016 ANNUAL MEETING RECOMMENDATION:** Bidding cities included Baltimore, Orlando and Atlanta. After extensive negotiations, Baltimore emerged as the frontrunner. Dates are Wednesday, June 22 through Saturday, June 25, 2016. **VOTED: TO APPROVE BALTIMORE AS THE SITE FOR THE 2016 ANNUAL MEETING, ASSUMING FINAL DETAILS ARE WORKED OUT TO NATA'S SATISFACTION.**

(2, 10) PASSED 10-0-0

AUGUST:

NATA LETTER TO NFHS STATE ASSOCIATIONS

For several years the NATA (CUATC) has sent an informational letter to state athletic activity associations. This year's letter stresses the importance of reducing risk by utilizing the services of an athletic trainer and that athletic trainers are the best equipped to identify concussion and make return-to-play decisions after a concussion. Richardson asked a copy of the letter be sent to Tony Fitzpatrick.

REQUEST FOR FINANCIAL SUPPORT OF NATSC MEMBERS ATTENDING ILEAD

Director Richardson reminded the board that NATSC members are leaders both in their state and district and should attend iLEAD. Ideally, the district and state would select its NATSC member as one of the delegates it financially supports. He suggested that each district director encourage that this occur. NATA will waive the iLEAD registration fee for NATSC members. The Myers Briggs workshop profile fee is a direct cost to NATA. NATSC members who opt for the profile will pay \$12.

ATHLETES FOR AMERICA (AFA)

This initiative promotes training athletes in first aid, CPR and AED usage so the country will be prepared should another 9/11 occur. The first bus tour was last week and had a great response. AFA requested the use of our logo and name on its website, materials and bus. Staff should review materials on which the logo will appear.



Continued Letter from Terry Noonan

**VOTED: APPROVE THE USE OF THE NATA NAME AND LOGO BY THE ATHLETES FOR AMERICA.
(9, 10) PASSED. 10-0-0.**

The information on the next agenda deals with:

Status of Athletic Training Service Guide name

Vision Quest

Honors and awards up date

Executive Director Report:

Convention format

National Secondary School Athletic Healthcare Conference and (NSSAHC) partnership

The NATA Office and the BOD continues to monitor all the information and legislative action pertaining to concussions and concussion management. As you know, this is a hot topic and we as athletic trainers need to stay in the forefront of what is being proposed. Many states have passed their own legislation pertaining to concussion management and treatment. So far, the Certified Athletic Trainer has played a prominent role in the treatment and management plans and we as individuals need to stay abreast of any legislation pertaining to concussions. We need to make sure we are not legislated out of the treatment and management plans. I have spoken to you numerous times at the district meeting relating to how we as professionals need to promote the profession and be more vocal in what we can do and in most cases are licensed to do in most states. We cannot afford to bury our heads in the sand on this issue. Please stay abreast of what is taking place in your state. If you have questions of what might be taking place in your state contact Eric or I and we will try to get you the most recent information or put you in touch with someone at the NATA office that can help you.

I will admit I have been a little busy with my new position at the University of Iowa, but I have still stayed abreast of what is taking place in our profession and represented District V the best that I can. When I address you at the District Meeting in March it will be my last time as District Director. I will try to make it my best and yes I have already started construction of my soap box, keeping the size in perspective because I have to transport it to the meeting. With that in mind please remember your privilege and in my view obligation you have as a district member to review the candidates for president and vote for your favorite. This individual will be responsible for not only running the district, but providing you with quality leadership for the future.

Terry Noonan
Director District V
NATA

**Continued Letter
from Terry Noonan**



Hall of Fame Members

2000 Inductee

Danny Foster

University of Iowa

2001 Inductees

Keith Fritzpatrick

Mitchell High School

Kathy English

University of Nebraska -
Kearney

2002 Inductee

Jeff Fair

Oklahoma State University

2003 Inductees

Craig Holz

Midland Senior High School

Jerry Weber

University of Nebraska

2004 Inductee

Ed Crowley

University of Iowa

Letter from MAATA President D. Eric McDonnell



Dear MAATA Members:

As we continue through the fall season I would like to reflect on a few items the board has been working on and update you on district business. Before I start I would like to congratulate the annual meetings committee, and the student committee. The 2010 annual meeting in March was a big success. We had our largest attendance and the 1st Annual Quiz Bowl was a big hit. I am looking forward to next years meeting and quiz bowl in Omaha. I want everyone to know that Doug West, Barb Keil, and Scott Winslow with the annual meeting and Dr. Jody Brucker with the student section and the quiz bowl work very hard behind the scenes.

In March the board approved for Mike Sloup, Newsletter Editor to create a new web site. Mike had reported on several conference calls and at the annual meeting that our site had been attacked. In looking at several proposals the board advised Mike to move forward. The new web site should be out before December 1, 2010. The board has asked the annual meeting Chair Doug West to have our meeting planner look at Tulsa, Oklahoma City as well as Branson, Columbia, Wichita for 2013. In other news, starting next year the District will select the winner of the Bobby Gunn Leadership Award. This is awarded to one member in each district. This past year Jennifer Asbury from Missouri Valley College received the award.

The last item of business is the up coming election. Wit the changes in our constitution we will be holding elections for District President and District Secretary. I asked Lynn Bott past District Director to serve as the election chair. Every member that was eligible to run for District President received an e-mail and had a month to respond if they were interested in running. The Election Committee headed by Lynn Bott held a conference call on September 22, 2010. The election committee has selected Doug Long, MAATA Secretary, and Ron Walker, Past Oklahoma President as the two candidates for District President. There information will be in this newsletter as well as on the web site. The election will begin in January 3, 2011 and conclude on January 31, 2011. The new president will take office at the NATA Annual meeting in June in New Orleans.



Hall of Fame Members

2005 Inductee

Kathie Courtney
South Dakota State
University

2006 Inductees

Randy Biggerstaff
Lindenwood University

David "D C" Colt
Northwest Missouri State
University

2007 Inductee

Dr. Kathie Courtney
South Dakota

2008 Inductee

Anton "Tony" Martinez
Nebraska

2009 Inductee

Lynn Bott
University of Kansas

Continued Letter from Eric McDonnell

Just as a reminder when you renew your membership with the NATA don't forget to consider a donation to the NATAPAC. Every dollar counts and getting more members involved in the PAC is important. Also next February 25, 2011 is "Hit the Hill" in Washington DC. Amy Callender is working hard on getting this organized. I hope you can make plans to attend, send a letter to the newly elected congress next session.

If you have any questions or comments, please feel free to contact me at (573) 882-2854 or by e-mail at mcdonnell@missouri.edu. I wish you and your family a safe and happy holiday season.

Respectfully Submitted,
Dwight Eric McDonnell, M.Ed., ATC, LAT
MAATA President

Federal Legislative Action on Concussions in Secondary Schools

The House Energy and Commerce committee passed the "Concussion Treatment and Care Tools Act of 2010" (ConTACT Act- HR 1347.) An amendment to this bill to specifically include state athletic training associations regarding their ability to receive funds from state grants for the dissemination and implementation of the guidelines in the legislation also passed. NATA has worked with the committee on the language and provided testimony at a field hearing in New Jersey on the issue.

Secondly, the House Education and Labor committee had a hearing on the "Protecting Student Athletes from Concussions Act," (HR 6172), which was introduced yesterday. NATA was intimately involved in the drafting of this legislation. Here is a link to the committee web site with more information on the bill: <http://edlabor.house.gov/blog/2010/09/protecting-student-athletes-fr.shtml>. I am also attaching our press release. NATA also provided oral testimony at a field hearing last week on this issue and written testimony at today's hearing.

Both bills will be posted soon on the Library of Congress website, including the amendment changes, at: <http://thomas.loc.gov/>. Once the information is available, we'll also post it on NATA's website.



MAATA Secretary Candidates

**Dustin Briggs, MS, ATC, LAT, CSCS,
NREMT-B**

**Assistant Athletic Trainer
Clinical Instructor**

Dustin Briggs joined the athletic training staff at Central College in Pella, IA in the Fall of 2007. Dustin has worked with a variety of sports at Central College and currently cares for Wrestling, Men's and Women's Tennis, Baseball, and coordinates care for camps and clinics at Central College. In addition to his duties within the athletic department, Briggs is a member of the Exercise Science Department, teaching Therapeutic Exercise, Therapeutic Modalities, Organization and Administration of



Athletic Training, Athletic Training Pharmacology, and Motor Learning. Briggs was formerly an athletic trainer at Work Systems Rehab and Fitness in Pella, primarily serving as head athletic trainer for the Des Moines Buccaneers hockey club of the Tier I United States Hockey League. He previously served the athletic program at Des Moines East High School through Iowa Health Systems. Briggs currently serves as secretary of the Iowa Athletic Trainers Society (IATS) and has been actively involved with IATS, previously serving as NATA Month Coordinator. Dustin has previously worked with the Detroit Lions as a summer athletic training intern.

Briggs is a 2003 graduate of the University of Northern Iowa with a B.A. in Athletic Training and received a M.S in Kinesiology and Health Promotion from the University of Kentucky in 2005 where he was the graduate assistant athletic trainer for the Men's and Women's Track and Field and Cross Country programs. Dustin is married to his wife Alisha and they have a son Landon and a daughter Lillian.

I would like to serve the MAATA to continue to promote and progress the profession of athletic training. I have a sincere desire to bring athletic trainers to the forefront of the sports medicine world. As the secretary of the Iowa Athletic Trainers' Society, I have been heavily involved with developing a new website, increasing communication with our membership through E-blasts and web postings, and promoting the profession through increasing scholarships and awards for students and members. If elected secretary of MAATA, I will continue to increase members awareness through involvement, retention, and education. Thank you.

**MAATA Secretary
Candidates**



MAATA Secretary Candidates

Rob Marshall, ATC Athletic Trainer Columbus Community Hospital

Rob Marshall is a graduate of the University of Nebraska-Lincoln, with a B.S. in Education. Rob has worked as an Athletic Trainer in the Columbus, Ne. area since 1995. He has worked with several outpatient Physical Therapy clinics, providing athletic training services for several local and area high schools.



Rob has been a member of the NATA, District V and the Nebraska State Athletic Trainers Association since 1995. He has served the NSATA as a committee chairman, vice-president and two terms as its president. Rob was honored by the NSATA in 2009 as their "George Sullivan" Athletic Trainer of the year. Rob has served 4 years on the District V Board of Directors and one year as their Vice-President. He has also served the NATA as a member of the Component Relations Team for the past year and a half.

Rob has two children Cyrus age 12 and Harper age 10. He is member of Immanuel Lutheran Church and volunteer with the United Way's Big Pals/Little Pals organization. In 2009 he was honored by the United Way as their Big Pal of the year. He is an avid hunter and outdoorsman.

Rob looks forward to the opportunity to serve District V as their secretary. He feels that with his experience on the state, district and national levels, he could be an asset to the district.

**MAATA Secretary
Candidates**



MAATA Secretary Candidates

MAATA Secretary Candidates

Owen Stanley SDSU Director of Sports Medicine

Owen Stanley brought a wealth of professional and collegiate experience with him when he joined the South Dakota State staff in July 2009, where he oversees an athletic training staff that includes five assistant athletic trainers and five graduate assistants.

A native of Macungie, Pa., Stanley earned a bachelor's degree in athletic training from West Chester University (Pa.) in 2002. He went on to earn a master's degree in kinesiology and health promotion at the University of Kentucky in 2005, while serving as a graduate assistant athletic trainer for the Wildcats' football and baseball teams.



Upon graduating from Kentucky, Stanley joined the athletic training staff at the University of Northern Iowa in 2005, working as the assistant director of athletic training services and head football athletic trainer.

In 2007, Stanley accepted the position of assistant athletic trainer for the National Football League's Kansas City Chiefs, where he worked until joining the Jackrabbits.

Stanley's other professional experience includes internships with the NFL's New York Jets and the Philadelphia Wings of the Professional Indoor Lacrosse league.

In addition to his athletic training experience, Stanley has given presentations at the National Athletic Trainers' Association Annual Meeting and the Southeast Athletic Trainers' Association Symposium as well as published in the Journal of Athletic Training. He also chaired the Young Professionals Committee of the Missouri Athletic Trainers Association and served as an E-Mentor for NATA as well as an active member of the ACSM Mentor-to-Mentor Program.

Stanley lives in Brookings with his wife Erin.



News from the States

IOWA

In the spring of 2010, Diane Bartholomew, ATC, of Graceland College assumed duties of President of the Iowa Athletic Trainers' Society. Bartholomew took over responsibilities from Mark Coberly of Iowa State University at the MAATA District Meeting in Columbia, Missouri in March. The Iowa Athletic Trainers' Society also held elections for President Elect and Treasurer. Eric Knudson, ATC of Bettendorf High School was elected President Elect and will serve in this capacity for the upcoming two years. Frank Neu, ATC formerly of Drake University and will assume a new position at Central College was elected as Treasurer. His tenure also was initiated at the District Meeting.

The Iowa Athletic Trainers' Society held its annual Clinical Symposium in Des Moines on June 4th-5th, 2010. A Golf outing was held on June 4th in Des Moines to raise money for Athletic Training scholarships for Graduate and Undergraduate students within the state. The Symposium and Business meeting was held on June 5th. During the business meeting several athletic trainers and health care professionals were recognized by IATS. The IATS Award of Merit is given to a medical professional who has made significant contributions to the athletic training profession. This year the award was given to Ralph Congdon, M. D. of Orthopaedic and Rheumatology Associates, P.C., in Davenport, Iowa. The Clinical Athletic Trainer of the Year was given to Steve Mather, PT, ATC of Des Moines. The IATS Educator of the Year was awarded to Brian Solberg, ATC, of Luther College in Decorah. The IATS Secondary Schools Athletic Trainer of the Year was given to Troy Kleese, ATC, of Des Moines. Leslie Duinink, ATC, of Central College was named IATS College/University Athletic Trainer of the Year. Jill White, ATC of Council Bluffs was awarded the IATS Volunteer of the Year.

In addition to the Certified Athletic Trainers awarded within the state, IATS also awarded two scholarships to athletic trainers within the state who are currently pursuing post graduate education. Calvin Busby, ATC of Simpson College and Kelli Synder, ATC of the University of Northern Iowa were awarded IATS Graduate Scholarships.

IATS also distributed three undergraduate scholarships to Athletic Training Students within the state. Deanna Clasen a junior at the University of Northern Iowa, Samantha Narveson, a junior at Buena Vista University, and Kelly Anne Roach, a junior at Iowa State University all received undergraduate athletic training scholarships.



News from the States

South Dakota

Annual Award Winners from the state of South Dakota include:

ATC of the Year: Jarod Guthmiller, MS, ATC.

Services Excellence Award 15 Years:

Chad Falken

Angela Sonnenschein

Scott Rawson

Iron Will Awards:

Chase Lorenz Sioux Falls Washington (Darred Nelson ATC)

Alex Schultz Sioux Falls Lincoln (Shanna Kindt ATC)

Abby Meyers Sioux Falls O'Gorman (Terry Truex, ATC, RN)

North Dakota

The current officers of the North Dakota State Athletic Trainers' Association are:

Executive Director

Mark Romanick

mark.romanick@med.und.edu

President

Jon Darling

darlinj@fargo.k12.nd.us

Vice-President

Blaine Steiner

blaine_steiner@bismarckschools.org

Secretary-Treasurer

Nicole German

nicole.german@ndsu.edu



News from the States

Kansas

Activities of the KATS Association:

1. Held a golf tournament last July to fundraise for our legislative efforts. It was held in Newton, KS and Sand Creek Station; we had 10 teams and a lot of fun.
2. Will be presenting a "concussion bill" to the legislature following elections and winter break.
3. Working with third party payors to discuss "incident to" billing in physician offices
4. November 7th was our Annual Conference and Business meeting; Conference was over Lower leg, foot and ankle injuries followed by interesting case studies and a KATS quiz bowl.

Nebraska

The NSATA has partnered with Nebraska Orthopedic Hospital to provide \$5,000 in scholarships over the next two years to students enrolled in accredited athletic training programs within the state. This is the first time that the NSATA has been able to offer any scholarship(s) and we are excited to have the opportunity to help the students within our state reach their academic and professional goals. We will be forming a committee and working to award the first scholarships at this years District Meeting in Omaha

The NSATA, in conjunction with the Nebraska Brain Injury Association, is working to draft and introduce legislation relating to Concussions and Brain Injuries in Young Athletes within the state. We have identified a state legislator who is willing to introduce the bill and have received the first draft from the bill writers. We will be providing them with feedback and will have a final draft ready to go when the unicameral begins its next session in January.

New Officers:

President: Rusty McKune

Vice President: Aaron Madsen

Secretary: Todd Goshorn

Treasurer: Danielle Kleber

Immediate Past President: Rob Marshall



News from the States

Nebraska

Jennifer Carda, ATC, Certified Athletic Trainer at Bellevue East High School for many years, recently had the opportunity to get away from covering basketball games, rehabilitating student-athletes, and caring for injuries to serve as a medical volunteer for the 2010 Winter Olympics.

The majority of her time was spent walking around and responding to calls for spectator issues because most teams bring their own entourage of medical personnel. She reports it was still an amazing experience. She was able to experience different sport venues and to take in the exciting atmosphere. One thing that took her by surprise was how serious the Nordic countries take cross country skiing and biathlon. "To them it's like football for Americans. They tailgate and can tell you stats about their athletes." In addition to being on call for spectators, she also had the opportunity to work with the drug testing procedures. She admits it was a very limited role, but that it was still interesting to be part of the process and see how seriously the officials take their jobs in this area.

Missouri

Missouri has two iLead student representatives. They are Jennifer Asberry from Missouri Valley College, and Amber Wilson from Missouri State University.

Oklahoma

The Student Leadership Council has announced the date and location of the **2011 OATA High School Student Athletic Training Day**. This year's meeting will occur on February 12, 2011 on the campus of Southwestern Oklahoma State University. More information to follow.



Committee News

Committee News

NATA Research and Education Foundation

The NATA Research and Education Foundation is dedicated to advancing the profession of athletic training through research and education. This summer, the NATA Foundation awarded 57 scholarships to undergraduate, graduate, and doctoral students who are NATA members. The MAATA Student

Leadership Council scholarship, was awarded to McKenzie Dvoracek, an undergraduate athletic training student from Dakota Wesleyan. This scholarship is endowed by the MAATA. Applications for 2011 scholarships are posted on the NATA Foundation website www.natafoundation.org and are due Feb. 1.

At the June 22, 2010 Board of Directors meeting, the Foundation Board approved a total of \$9,000.00 funding for two Doctoral Research Grants (\$5,000.00), and four Master's Research Grants (\$4000.00). The NATA Foundations funds general research grants, Master's grants, and Doctoral Grants. Check out the applications on the website, www.natafoundation.org.

If you need a little refresher on dermatology, check out the "Building Blocks of Clinical Practice", the NATA Foundation's new educational resource for Athletic Trainers. A new issue will be posted on the website every two months. The next issue will cover abdominal pain.

The NATA Research and Education Foundation relies on Athletic Trainers for support. Last year, the students at Central College in Pella, Iowa raised \$1005 for the NATA Foundation!! The students of District 5 raised a total of \$8,089.02. I would like to see that number double. Please encourage student groups to support the NATA Foundation.

As you renew your NATA membership, please consider supporting the NATA Research and Education Foundation with a donation. These donations are vital to an organization that has supported education and research for Athletic Trainers for the past 19 years.

CEPAT

(Clinical& Emerging Practices Athletic Training Commit-

tee Rieck from Nebraska will be replacing Michelle Padgett as the District V CEPAT representative. Thank you to Michelle Padgett for all of her hard work and dedication to the CEPAT committee. You did a wonderful job. If you have any questions or would like to be apart of the CEPAT committee, feel free to contact Denise at drrieck@columbushosp.org.



Committee News

Young Professionals Committee

Jay Hoffman is the acting District 5 representative for the Young Professionals' Committee (YPC) and the NATA. I will also chair an organizing YPC for D5. Currently we have 5 committed state representatives, Rachael Lawler (MO), Jason Uhlenhake (IA), Terrence Keller (ND), Michelle Geffre (SD), Leander Walker (OK), and we are still trying to identify reps from KS and NE. Our first project begins this spring in collaboration with the NATA YPC. We will be traveling and speaking to various ATEPs in the District as part of the ATEP Outreach Project. In this presentation Young Professionals (YPs) will be engaging students and discussing topics like, transitioning, volunteerism, and leadership from the perspective of a YP. In addition to the ATEP Outreach we will be having a formal business meeting during the MAATA meeting this year.

Public Relations

District Five Happenings:

July 2010 - Nebraska earned Honorable Mention in the Best State Association Effort category during the National Athletic Training Month PR Contest. The theme was Sports Safety is a Team Effort.

May 2010 - NATA News Submission

ATs Save a Life in Iowa

Dustin Briggs and Chris Viesselman, both assistant athletic trainers at Central College in Pella, Iowa, were called to the scene when a man collapsed on the campus racquetball courts. They performed CPR and used the defibrillator to get his heart beating again until paramedics could arrive and transport him to the local hospital. The man survived and was home from the hospital within a week.

NATA PR Committee News:

Great success with release of NATA's Position Statement: Skin Disease. September NATA PR efforts included interview with the following outlets: CBS Early Show, Good Morning America, USA Today, New York Times, US News & World Report, and Business Week.

New Key Messages for the NATA.

1. Not all athletes wear jerseys.
2. Athletic Trainers are experts.
3. Athletic Trainers save lives.
4. The Athletic Trainer Is the healthcare system for student athletes and others.
5. Athletic Trainers take responsibility and lower risk.



MAATA Annual Meeting & Symposium

2011 MAATA Conference Symposium

Doubletree Downtown – Omaha, NE

Pre-Conference Symposium Thursday March 17

Conference Symposium and Meetings Friday & Saturday March 18 & 19

Speaker Information Available in Mid-December

Hotel Information

Rooms Available Through February 23, 2011

At a Rate of \$104 Until Block is Filled or February 23, 2011

After February 23 rooms available dependent upon hotel availability

Call 1.800.766.1164 Indicate you are part of the MAATA code MAA
(if needed)

Registration will be Available in December

MAATA Annual
Meeting and
Symposium

Attendee Class	Amount
ATC MAATA Member	\$20
ATC Non-MAATA	\$100
ATC Student MAATA Member	\$10
ATC Student Non-MAATA Member	\$40
Student MAATA Member	\$10
Student Non-MAATA Member	\$40



Call For Research Proposals

CALL FOR RESEARCH PROPOSALS

MAATA ANNUAL MEETING & SYMPOSIUM March 18-19, 2011 in Omaha, NE

The 2011 *Annual Meeting & Symposium* will feature several oral and poster presentations.

Proposals are now being accepted from those who wish to present at this year's District – V MAATA meeting. Our goal is to provide Athletic Trainers and other Allied Health Care Professionals from all settings (College/ University, Hospital/Clinic, High School, Professional, etc.) with an opportunity to disseminate information through an oral or written forum. All abstract submissions must be submitted by **5:00 PM (CST) on January 14, 2011**.

Once submitted, each abstract will go through a blinded peer-reviewed process by at least 3 content reviewers. Letters of notification will be emailed to the primary/submitting author no later than **February 11, 2011**.

Oral Presentations:

- Presentations will be scheduled on Friday and Saturday during the Symposium.
- If accepted, author(s) will be notified of the date and time of their presentation.

Each presentation will be 15 minutes in length, followed by a 5 minutes short question and answer session.

Poster Presentations:

- Posters will be displayed for a specific amount of time on Friday or Saturday.
- The author(s) are expected to stand next to their poster during the predetermined time.
- If accepted, author(s) will be notified of the date and time for setting up their poster and the time for which they should be available for question and answers.

Find the Abstract Submission form at www.maata.net



CALL FOR DISTRICT V - ATHLETIC TRAINING STUDENT PRESENTATIONS

**2011 MAATA District V Annual Meeting and Symposium
Omaha, NE
March 17 - 19, 2011**

Presentations will be either oral or poster and given on March 18th or 19th during the annual meeting. The goal of the student presentations is to disseminate peer-reviewed scholarly research and discussion topics related to the scope of practice in athletic training. This forum is focused on providing undergraduate and graduate athletic training students the opportunity to help advance the profession of athletic training. The District V – Athletic Training Student Leadership Council with the tutelage of the District V – College & University Athletic Training Student Leadership oversees all aspects of these presentations, and only accepts high quality presentable work.

[Please read the instructions carefully.](#) The aforementioned groups have made an effort to provide enough instruction to assist with successful submissions. Instructions are described on separate documents.

There are two different submission options. The first is the Scholarly Research Option that similar to the Peer Reviewed Track described by the NA-TAREF Free Communications Committee. The second option is the Topic Exchange Option, which allows students to share information without being subjected to a typical scientific review. Regardless of the option, each presentation must be mentored by at least one athletic trainer and include his/her/their names. The table below summarizes the topic differences between the two tracks.

Scholarly Research Option*	Topic Exchange Option
<i>Basic</i>	<i>Current Issues</i>
<i>Survey</i>	<i>Tips from the Field</i>
<i>Meta-Analysis</i>	<i>Review of Literature</i>
<i>Systematic Reviews</i>	<i>Shared Experiences</i>
<i>Qualitative</i>	<i>Equipment Comparisons</i>
<i>Clinical Case Report</i>	
<i>Clinical Case Series</i>	

**Call for District V -
Athletic Training
Students
Presentations**



CALL FOR DISTRICT V - ATHLETIC TRAINING STUDENT PRESENTATIONS

The general differences between the 2 stated options are that the Scholarly Research involves the scientific method. Scientific methods include a specific research question answered using appropriate data collection and statistical testing methods under the guidance of an Intuition Review Board when necessary. Specific descriptions of each subcategory are defined by the NATA REF. Moreover, the review of the Scholarly Research Option abstracts follows similar rigor to that of the NATA REF. On the other hand, the Topic Exchange is not based on the scientific method, meaning that these presentations are experiential and opinion based, which may lead into changing how we perceive our practice, profession, and education.

DEADLINE FOR SUBMITTING APPLICATIONS IS JANUARY 21, 2011

Please make sure you select the correct abstract option on your submission form.

If you are uncertain, or need further assistance please contact:

*Jody B. Brucker
319.273.6477
jody.brucker@uni.edu*

**Call for District V -
Athletic Training
Students
Presentations**



**Athletic Training
Students
Presentations**

DISTRICT V - ATHLETIC TRAINING STUDENT PRESENTATION

Abstract Preparation and Submission Instructions

GENERAL INSTRUCTIONS

Individuals may submit only one abstract as the primary (presenting) author, but may be listed as a secondary author on other abstracts. All abstracts will undergo blind review. Abstracts and presentation must be original work of the authors and not previously presented. Previous presentations to athletic training organizations' state and district meetings, and the NATA Athletic Training Educators' Conference will not restrict MAATA student presentation status. If the abstract has been submitted for presentation at the National Annual Meeting & Symposia, another district or state meeting it will be allowed here as well. Because of the number of submissions, limited time and human resources, it is essential that authors follow the instructions and copy edit their own work. There is no time to request edits to abstracts. Abstracts that are not submitted in accordance with the instructions are most likely rejected.

COMMON FORMATING INSTRUCTIONS

The following formatting instructions are similar to those stated by the NATA REF.

1. Prepare your abstract using MS Word on a computer according to the correct Option and Subcategory. You will be asked to attach your abstract file from your computer to the email message that includes your submission form document.
2. Top, bottom, right, and left margins of the body of the abstract (in a WORD file) should be set at 1" using the standard 8.5" x 11" format. Use either Arial or Helvetica 12pt. font with single spacing. Provide the title of the paper or project starting at the top left margin.
3. On the next line, indent 3 spaces and provide the names of all authors, with the author who will make the presentation listed first. Enter the last name, then initials (without periods), followed by a comma, and continue the same format for all secondary authors (if any), ending with a colon.
4. On the same line following the colon, indicate the name of the institution (including the city and state) where the research was conducted or the topic was drafted. If primary author is not at that location where the work was completed place an * after their name and following the institution where the research was conducted, or the topic was drafted, the primary author can indicate her/his present institution (including the city and state). For collaborative projects where portions of the project were conducted at different institutions, list all authors as described above (#3), then list institutional affiliations using the following consecutive symbols (*, †, ‡, §, ||, ¶, #, **, etc.)



Athletic Training Student Presentations

DISTRICT V - ATHLETIC TRAINING STUDENT PRESENTATION

Abstract Preparation and Submission Instructions

5. Leave two blank lines and begin entering the body of the abstract flush left in a single paragraph with no indentions. **The text of the body must be structured** (with the headings as indicated in the various formats below). Do not justify the right margin. Do not include tables or figures. A word count generated by MS Word must be included at the bottom of the abstract on a separate line. The word count should include the body of the abstract and structured headings.

6. The required formats for the structured abstracts are listed below. For further clarification, authors should consult the 9th edition or higher AMA Manual of Style and the instructions for authors in the Journal of Athletic Training.

SPECIFIC INSTRUCTIONS

Scholarly Research Option

Within this option are the same subcategories: *Basic Research, Survey Research, Meta-Analysis, Systematic Reviews, Qualitative Research, Clinical Case Reports, and Clinical Case Series* as used by the NATA REF. Because of the similarities, the formatting of these abstracts are the same as stated by the NATA REF Free Communications Committee. Therefore, those guidelines will apply and we ask you to visit (www.natafoundation.org/forms/08CFAPeerReviewedTrackInstr.htm) for the specifics and examples.

The body of the abstract for Original Research is limited to 450 words.

The body of the abstract for a Case Reports are limited to 600 words.

Please make sure you correctly indicate which subcategory you are submitting under on your form.

Topic Exchange Option

Within this option are the subcategories: *Current Issues, Tips from the Field, Review of Literature, Shared Experiences, and Equipment Comparisons*. Due to the range of topics possible and the newness of this Option the abstracts need to fit on one page and include at least the following headings:

Context: A summary of the reason for the presentation including the uniqueness. **Objective:** State the objective(s) or question(s) addressed, and include any applicable preconceived thoughts or misconceptions. **Topic Discussion:** This is the body of the abstract. Authors are welcome to use subheadings as



**Athletic Training
Student
Presentations**

DISTRICT V - ATHLETIC TRAINING STUDENT PRESENTATION

Abstract Preparation and Submission Instructions

needed. Each *Subheading* should be in italics and underlined.

Conclusions: Summarize or emphasize the important points and relate the impact these points should or could have on the appropriate aspects of the athletic training profession. The statements must be consistent with what is stated in the rest of the abstract. Try to limit these statements to no more than 4 sentences.

Word Count: No limit is mandated, but the whole abstract must fit on one page.

TIMELINE

Action	Date
Submission deadline	January 21, 2011
Notification of acceptance and presentation style	February 11, 2011
Presentation schedule notification via email	February 18, 2011
Presentation at MAATA student meeting	March 18/19, 2011

CONTACT

Jody B. Brucker
319.273.6477
jody.brucker@uni.edu

The 2011 Abstract Submission Form can be obtained on the MAATA website at www.maata.net



MAATA Scholarship Information

Dear Scholarship Applicant,

Please find attached application materials for the MAATA District V scholarships. Applications will be accepted from December 15, 2010 to January 15, 2011. This information packet includes criteria and instructions for the award you requested. Please read the scholarship information carefully and return all materials by mail prior to the deadline. While fac-simile copies will be accepted, their inferior quality may be a factor in the committee's selection process. Photocopies of these forms may be made and distributed.

Applicants should return all of the following items:

- 1) Application and biographical sketch included in this packet.
- 2) Resume,
- 3) Transcript(s),
- 4) Three (3) letters of recommendation in sealed envelopes signed across the seal.
- 5) Color photograph as described in the criteria.

All items should be sent in a single envelope to the committee chair and must be postmarked by January 15, 2011

Scholarship recipients are expected to be present at the awards presentation during the MAATA Annual Meeting in March, 2011. Each winner will be reimbursed up to \$100 for travel & lodging expenses, and will receive free registration to the symposium.

Address all information to:

Jeffrey P. Rudy, Ph.D., A.T.,C

University of Nebraska

202 F Ruth Leverton Hall

Lincoln NE 68588-0806

O - (402) 472-5978

H - (402) 438-7919

FAX (402) 472-1587

E-mail: jrudy2@unl.edu

The MAATA is proud to sponsor these scholarships in cooperation with Tosa Medical. If you have any further questions, please contact me or your state representative to the MAATA Board of Directors.

Sincerely,

Jeff Rudy

Scholarship Committee Chairperson

MAATA Scholarship Information

Applications can be
found at MAATA
website:
www.maata.net



MAATA Fall Newsletter Reminders

MAATA Presidential and Secretary Elections will take place in January 2011. Look for up-coming information about voting in the election via e-blast, website, and Facebook.

The 2011 MAATA Annual Meeting and Symposium will be held March 18th & 19th in Omaha, NE.

Become a Fan of the MAATA on Facebook. Look for a Twitter page in the near future.

A new MAATA website is being constructed at this time. The idea for the upgraded website is to make it more user friendly and easy to navigate. If you would like to add input on what the new website should include, please contact Mike Sloup via e-mail at: mjsloup@columbushosp.org

Thank you to all members that contributed to this newsletter. We encourage all members to send information they would like to see in future newsletters. Please send any information, questions, concerns, or comments on this newsletter and future newsletters to Mike Sloup at mjsloup@columbushosp.org The next newsletter will come out in the Spring of 2011.

Have a safe and wonderful holiday season.